

MINUTES - Final
Voice of the Faithful, Inc.
Board of Trustees Meeting June 26, 2012

Board Members Present: Mark Mullaney (office), Dan Bartley (phone), Ron DuBois (phone), Mary Freeman (phone), Ed Greenan (phone), Jayne O'Donnell (phone), Anne Southwood (phone), Ed Wilson (phone), and Patricia Gomez (office).

Absent: Phil Megna, Margaret Roylance

Executive Director: Donna Doucette (Office)

Opening Prayer: Jayne offered the opening prayer

1. **Administrative Matters:** The May 24, 2012 BOT meeting minutes were unanimously approved (8-0-3).

Mary Freeman welcomed the new trustees to the Board. President Mark Mullaney thanked the new members for their willingness to serve.

2. **Finances:** Treasurer Anne Southwood noted that the financial liquidity classification remains Adequate. Although expenses are well-contained, donations are down 8% compared to last year. She advised that monthly donations be encouraged.

Mark commented that our focus going forward will be on revenue as expenses remain constant. Donna reported that the projections for Conference registration and year-end donations have not met expectations.

After brief discussion, the Treasurer's Report was accepted.

3. **2012 10th Conference:** Chair Jayne O'Donnell provided an update on Conference details, including Conference and hotel registrations and Mass planning. Mark requested that Board Members reach out to encourage Conference registrations and/or donations to the Angels program and the scholarship fund for Conference registration. A Phone-a-Thon is being considered for Massachusetts, New York / New Jersey, and Connecticut to promote the Conference, the Strategic Plan, as well as VOTF mission and vision.
4. **Officers' Report:** President Mullaney discussed how the Officers' Strategic Plan tenets, Conference speaking topics, and post-Conference Action Plans for 2012-2013 are connected, utilizing a representative chart. The Strategic Plan builds on the existing Voices in Action structure and objectives. Each VIA team has been asked to report ongoing plans and proposed objectives that will further the Strategic Plan objectives.

A committee will study the feasibility of increasing communications and technical capability within the National Office, including video and audio improvements. Such efforts will enhance communications with affiliates and members located at a distance from the Office.

Board members are invited to send comments to Mark regarding existing Action Plans, the proposed Strategic Plan, and efforts to increase membership participation in the Action Plans.

5. **Executive Director Report:** Donna presented Conference preparations currently underway, including financial responsibilities, suggestions to increase registrations, promotional initiatives, solicitation of ads and vendor booths, and the video ten-year history project.

Donna commented that the communications proposal under development will enhance the technological capabilities at the Office and that coordinated communications will afford greater involvement of the membership.

6. **New Business:** Board members and Donna went into Executive Session

Members agreed to change Board meeting dates to the third Tuesdays of every month;

Closing Prayer was led by Mark.

The meeting was adjourned at 8: 40 pm.

The next scheduled Board meeting will be **Tuesday, July 17, 2012 at 7 pm EDT.**

Respectfully submitted,

Patricia T. Gomez,
Secretary